



Bix Design Co.

Alexander Bixby
Sr. Interactive Designer / Art Director

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My name is Alexander Bixby and I am a classically-trained design professional living in Somerville. I was born and raised in small-town New England, came to study design in Boston/Cambridge and have since worked in the area. I want to continue to create inspiring design solutions while also enhancing my experience and knowledge of design along the way. Thank you for your consideration and I look forward to hearing from you.



EXPERIENCE

OVERDRIVE INTERACTIVE

Junior/Senior Interactive Designer | Sept. 2012 - Present

Art Directed websites, landing pages and other online media for a variety of clients. Was key contributor to redesigning and rebranding Overdrive's own website as well as other digital campaigns throughout the agency.

BIX DESIGN CO.

Freelance Designer/Art Director | Feb. 2011 - Present

Worked on the side with local, more branding-oriented clients in the region and beyond. Many of these projects have really allowed me to further explore design and accumulate a better understanding of working personally with clients.

BENDING BRICK STUDIOS

Principal + Co-Art Director | Dec. 2010 - Sept. 2012

Helped create a part-time, full-service design business in which we focused on local restaurants and other small businesses in the area. We produced an effective business model, made engaging, well thought-out work and gained a vast amount of experience.

THE ADK GROUP

Lead Designer | April 2012 - Aug. 2012

Worked for the summer with a small marketing consultancy as the Design Lead for both interactive and print media. Clients included many well known Boston-area restaurants and Real Estate agencies.

DICKINSON LAB

Graphic Designer | April 2011 - April 2012

Consistently maintained large, diverse projects while working directly with clients ranging from non-profits in JP to high-end salons in Back Bay. Work focused on everything from websites to ad's in local magazines.

THE BOSTON GROUP

Intern/Junior Designer | Aug. 2010 - Jan. 2011

Tasked with the responsibility of creating and revising advertising of a Fortune 100 company with global promotions and publications while working with multiple creative teams. Generated multiple front-end web designs and helped with general production.



EDUCATION

BACHELOR of FINE ARTS in DESIGN

The Art Institute of Boston at Lesley University

(known today as Lesley University College of Art & Design or LUCAD)



SKILLS

Advertising
Art Direction
Branding
Critical Thinking
Iconography

Interactive Design
Information Design
Layout
Logo Design
Photography

Print Design
Responsive Design
Typography
User Experience
User Interface



TOOLS

Illustrator	●●●●●
InDesign	●●●●●
Photoshop	●●●●●
Sketch	●●●○○
InVision	●●○○○
Omnigraffle	●●●●○
Microsoft Office	●●●○○
HTML/CSS	●○○○○



AWARDS

2016 IAC Awards
Best Computer/Hardware Site

2016 IAC Awards
Best Airline Site

2015 W3 Awards
Gold | Website
Computer / IT: Hardware

2015 W3 Awards
Silver | Microsite
Transportation



INTERESTS

Design
Art
Photography
Reading
Vinyl Records
Olivia
Movies
Biking
Earth
Space
Hockey
Exploring
Soccer